<u>Bernice Microsite Mockups Notes</u>
Creative Director: Audrey

General Notes:

+ Enjoy the color scheme, communicates my vision (deep red + green)
+ Fine with footer background color, can actually just link sources in an external Google Doc file, no need for phone numbers or addresses or Texas Hold'em
+ I enjoy the bold font in TEXAS HOLD'EM, consider using this as your header font as it's more readable than your current header font
+ Great image usage and content allocation

- Remove search feature
- Enlarge the Texas Hold 'Em web title in left corner
- Remove Home Page navbar button, make Texas Hold 'Em clickable to return to HP
- Less is more, at max use 2-3 pictures/page (e.g., HP has 5 photos of all different sizes, maybe reduce down to 1 banner image (replace the 3 images) and just use the image on the right of About Texas Hold 'Em, would make HP a bit shorter in length too - in general, just no need to use too many images (e.g., cards flying on Betting Structures, poker chips on Play of the Hand and Showdown, cards on Hand Values banner)
- No need for the "Welcome to our site" section on HP
- Increase body type size for improved readability?
- Potentially don't use background images besides background colors, keeps things more simple (e.g., History page has an image and background image = could be too much, similar situation in Hand Values banner section)
- No need for drop caps (e.g., in popularity section) as you don't use this elsewhere
- Could use a hamburger icon instead of "Menu" in navbar, menu content doesn't need to have such long of a green rectangle and can shorten page section names to fit in 1 line